



Benefits of installing GOTRACK™

GOTRACK™ - where investing just a few cents makes real sense.

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Investing in a GPS management system is fast becoming an essential tool for businesses of all sizes. Australian companies are realising that even if they only have one vehicle, investing in this technology can not only pay for itself, more importantly increase profit, productivity and customer service.

Investing just \$1.95 a day will be one of the best decisions you'll make. Take a look and see why more and more companies are installing GOTRACK™.

Compatibility.

GOTRACK™ is a web based GPS management system which monitors the movement and activity of vehicles, assets and mobile workforce. Being browser based it is both MAC and PC compatible. All you need is an internet connection.



Driver Behaviour

Monitoring driver behaviour will improve safety, help to reduce fuel and vehicle wear and tear. In addition understanding driving time, and time spent at any location can greatly assist with planning.

Unauthorised use can also be monitored to ensure vehicles are only used when and where permitted.



- + Analysing historic data for driving routes, and time spent at any location will help to plan more efficient vehicle use.
- + Monitor driving speed, style and fuel consumption. Efficient driving can greatly assist in reducing fuel cost by as much as 20%
- + Ensure vehicles are only used in accordance to your business rules. Unauthorised vehicle use costs Australian businesses thousands of dollars each year.
- + Improve security for drivers and vehicles.

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Customer Service

-  Identify nearest vehicle to allocate new jobs, improving customers service and reducing fuel costs.
-  Understand where your mobile workforce is at any time to provide customers with accurate estimated time of arrival.
-  Produce accurate time sheets for site visits. A great benefit for business who need to prove location times and dates.

Increased Productivity

-  Create and analysing timesheets will allow your business to understand what the mobile workforce is doing. Saving just a couple of hours a month can see a return your investment .
-  Detailed records can help reduce false overtime claims. Less overtime claims increases you bottom line.
-  Produce more accurate invoicing and customer service records. Instant confirmation of site time can assist with the speed of invoicing.

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Increase Profit

- + Reducing fuel use.
- + Increasing productivity.
- + Reducing overtime costs.
- + Improved customer service.
- + Improved efficiency.
- + Reduced paperwork.
- + Having happy staff.
- + Having happy customers.

Save money with GOTRACK™

Example of cost saving

Fleet Size

Number of vehicles	10
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Unit Cost

Monthly Rental	\$59.00
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Fuel cost to business

Typical Fuel Consumption l/100	14.9
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Typical Fuel Cost Per Litre	\$1.20
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Mileage

Average monthly mileage per vehicle	2500
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Estimated Fuel Cost (litres)	372.5
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Estimated Fuel Cost \$	\$447.00
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Wages

Driver Hourly Rate	25
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Estimated working hours	38
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Driver Costs	\$49,400
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Margins

Profit per job	\$50.00
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Jobs per week	50
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Job margin per week	\$2500
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Save money with GOTRACK™

Example of cost saving

Improved productivity and savings

Item	1%	2%	4%	6%
Estimated Annual Fuel Cost Saving	\$ 536	\$ 1,072	\$ 2,145	\$ 3,218
Estimated Annual Improved Productivity	\$ 3,000	\$ 6,000	\$ 12,000	\$ 18,000
Estimated Annual Reduced "lost" hours	\$ 4,940	\$ 9,880	\$ 19,760	\$ 29,640
Total Annual Saving	\$ 8,476	\$ 16,952	\$ 33,905	\$ 50,858
Total Annual Costs	\$ 7,086	\$ 7,086	\$ 7,086	\$ 7,086
Annual NET GAIN	\$ 1,390	\$ 9,866	\$ 26,819	\$ 43,772

