



Vehicle tracking and your employees

GOTRACK™ Employers Guide.

# Vehicle tracking and your employees

---

Installing a GPS Management System is becoming common place. Far from being a tool to “spy” on staff, businesses are using the technology that GOTRACK™ provides to improve communication and reduce unnecessary paperwork such as timesheets, mileage records and more. When mobile phones were initially introduced into the business community, some employees had similar reservations – these days, it is difficult to have field based employees without one; the same will be said for GPS management systems.

## **How best to implement your new system.**

Implementing any change within a business may sometimes be met with some objections. There is a general misconception that installing a GPS Tracking system means that you don't trust your staff.

Explain to staff the benefits to both the company and employee.



# Staff benefits

---

- + Reduced paperwork - automated time sheets, mileage records etc.
- + Reduced constant “where are you?” phone calls from the office.
- + Increased personal security.
- + Proof of attendance .
- + Driver integrity – stops false claims of accidents.
- + Reduced stress.

## **Make staff part of the process.**

Inviting staff to become part of the process is a good way of getting them involved . Be open about the process and the benefits it brings to the business on both sides.

Demonstrate the system and invite staff to ask any questions they may have. Explain what effect the system will have on individuals and how it may benefit them and the workplace as a whole.



# Be upfront

---

## **Do not install a system without telling your staff.**

Tracking anyone without their knowledge (apart from being illegal in most states), and doing things “undercover” simply adds weight to the trust issue and you run a high risk of alienating your staff.

Tell your staff about your plans to install GOTRACK. This will help you identify any negativity and resolve it.



## **Trained staff are happy staff.**

Once you have installed your new GOTRACK™ system, our product training team are on hand ensure your staff are trained to get the very best from your investment. We recommend that you appoint a member of staff who we can train to become the “expert” and help train any new staff you may employ. Of course we are always available to offer assistance.

